Wataru Murata
Full Stack Developer

778-928-2224 | saycheese5963@gmail.com | linkedin.com/in/wataru-murata | github.com/tarurata

SUMMARY

I am a Full Stack Developer with 5 years of experience, deep expertise in Google Analytics (GA) and Google Tag Manager (GTM). Currently advancing my cybersecurity knowledge at the Canadian College of Technology and Business (CCTB).

EXPERIENCE

Tech Specialist
Sep 2024 – Present

London Drugs
Vancouver, BC

- Provided technical support and solutions for customers in Computer and Photo/Electronics departments
- Demonstrated strong written and verbal communication skills while assisting customers and collaborating with team members

Digital Analytics Engineer
Jun 2020 – Nov 2023

DMM.com Group
Tokyo, Japan

- Managed over 40 Google Tag Manager (GTM) containers using GTM 360's zone function, implementing a hierarchical setup for efficient oversight
- Led the transition from Universal Analytics to Google Analytics 4 (GA4), ensuring dual tracking and early GA4 adoption
- Implemented server-side GTM on Google App Engine to enable tracking without third-party cookies
- Automated department code uploads to GA using Python with GTM API, integrating CircleCI for updates
- Developed and maintained a tracking system installed on all websites, handling 2.5 billion page views per month
- Utilized SQL queries in BigQuery for data verification and addressed discrepancies to ensure data reliability
- Optimized website performance by identifying and resolving JavaScript issues using Chrome DevTools, significantly improving site efficiency

Web Developer
Aug 2021 – Oct 2021

Navicks Works
Tokyo, Japan

- Developed a clinic reservation service using Laravel and Vue.js

Web Developer
Mar 2020 – Mar 2021

Plus Inc.
Tokyo, Japan

- Specialized in WordPress theme development and website construction

Web Developer
Aug 2019 – Nov 2019

Smart Social, Inc.
Tokyo, Japan

- Developed relocation information service with Laravel that allows you to apply for all the necessary procedures for moving
- Executed front-end development tasks, enhancing the site's user experience using jQuery

Server Engineer
Jun. 2018 – May 2019

NTT Communications
Tokyo, Japan

- Contracted Employee through Persol Technology Staff Co., Ltd.
- Maintained and operated Oracle Service Bus
- Developed an internal web portal using PHP and JavaScript
- Maintained Zabbix to monitor server status

System Administrator
Oct. 2015 – Mar. 2016

Riverfront Research Center
Tokyo, Japan

- Managed in-house server (Windows Server 2008)
- Operated the internal help desk, including PC setup, management, and macro creation using VBA

EDUCATION

Canadian College of Technology and Business (CCTB)   Vancouver, BC
Postgraduate Certificate in Cybersecurity   *Jan. 2024 – Jan. 2026*

The Open University   Tokyo, Japan
Bachelor of Liberal Arts Informatics   *Apr. 2019 – Mar. 2024*

Hiroshima University   Hiroshima, Japan
Bachelor of Laws   *Apr. 2007 – Mar. 2012*

CERTIFICATIONS

CompTIA Security+   May. 2025
CompTIA

Certified in Cybersecurity (CC)   Aug. 2024
ISC2

Google Analytics Certification   Mar. 2025
Google

Google BigQuery and SQL with Google Analytics 4   Mar. 2024
Udemy

TECHNICAL SKILLS

Languages: Python, PHP, JavaScript, HTML/CSS, SQL, Shell Script
Frameworks: Laravel, Django, React, Vue.js, WordPress
Analytics Tools: Google Analytics, Google Tag Manager, Google BigQuery
CI/CD: Docker, CircleCI, Terraform, Github Actions, Vercel
Developer Tools: Git, VS Code, PyCharm, IntelliJ